

**naturals**  
*naturally healthy products*



**PL**

**SALES**  
organiser

**2026**

Healthy Living



Naturals is a Greek company specializing in the production and distribution of nutritious, top-quality FMCG food products.

Oat and Protein bars are our specialty. We were the first company to introduce them in Greece, succeeding to be positioned as leaders in the Greek market.

Our commitment to innovation has significantly influenced the dietary habits of a considerable percentage of Greek consumers, introducing healthy food products as an essential addition into their daily routines.

## Our Philosophy

Our philosophy is based on a healthy, energy-filled lifestyle, with no compromises on taste. We are committed in pioneering and providing high-quality, innovative products.

## Our Vision

Our vision is the continuous development of our portfolio, with new products, always in line with the latest market trends.

## Awards

The numerous taste and quality awards under our belt, affirm consumer's recognition and inspire us to remain true to our vision.

## Services

Apart from our brands, "Naturals Vibe" and "Fit Zen", we also offer private-label services for our partners.



Naturals has strict guidelines as outlined by the  
EN ISO 22000: 2005 Quality Management System by TUV HELLAS

Naturals Growth: Exhibiting Worldwide  
Participation in Food Fairs in Greece and abroad



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Our products are available in over  
**5000 points of sale across Greece**

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# Protein Bar 38% FIT ZEN 80g



38% Protein  
Gluten Free

80g, display 20pcs.



In 4 flavors:

- Vanilla
- Chocolate
- Caramel
- Cookie



# 38%

## PROTEIN BAR



# Protein Bar 35% FIT ZEN 50g

35% Protein  
No Added Sugar  
Gluten Free

50g, display 20pcs.



3-pack 150g (3x50g)

In 3 flavors:

- Vanilla
- Cocoa
- Strawberry

In 1 flavor:

- Cocoa



# 35%

## PROTEIN BAR



# Flapjack FIT ZEN Oat Bars with coating 120g

Oat bars with coating  
Source of fiber  
Greek product

120g, display 25pcs.



In 2 flavors:

- Milk chocolate
- Yogurt & white chocolate



# Coconut Bars Naturals 100g

Handmade  
40% real coconut  
Without preservatives  
Greek product

100g, display 16pcs.



In 7 flavors:

- Coconut
- Strawberry
- Lemon
- Orange
- Pomegranate
- Cocoa
- Chios Mastic



naturals *Handmade*  
**coconut**



# Flapjack Vita-C Naturals with coating 80g



Handmade oat bar with coating  
 With vitamin C  
 Greek product  
 Source of fiber  
 It contains the recommended daily intake of vitamin C that the body needs

80g, display 20pcs.



In 6 flavors:

- Chocolate
- Strawberry
- Dark chocolate & orange
- Caramel
- Yogurt, cranberry & white chocolate
- Banana (with chocolate)

Code:700.066      Code:700.067      Code:700.068

Code:700.108      Code:700.070      Code:700.115



# Flapjack Dubai 50g

50g, display 20pcs.



In 1 flavor:

- Pistachio

Code:700.120



# Flapjack Vita-C Naturals without coating 80g

Handmade oat bars  
 With vitamin C  
 Greek product  
 Source of fiber  
 It contains the recommended daily intake of vitamin C that the body needs

80g, display 20pcs.



In 4 flavors:

- Chocolate & coconut
- Chocolate & tahini
- Apple & cinnamon
- Nuts & dried fruits



Code:700.072      Code:700.074      Code:700.071      Code:700.073

# Flapjack Bio NATURALS 50g



Handmade oat bars  
Organic product  
With agave syrup or honey  
Vegan IVI & Vegetarian  
High fibre  
Source of fibre  
Greek product

50g, display 20pcs.



## In 4 flavors:

- Oat, hazelnut, hazelnut butter & agave syrup IVI
- Oat, almond, almond butter, agave syrup & coconut sugar IVI
- Oat, dark chocolate, banana & honey
- Oat, currant, carob flour, ceylon cinnamon & honey



Code:700.077



Code:700.078



Code:700.076



Code:700.075



# Bio Bars with Honey NATURALS 40g

Handmade oat bars with honey  
Organic product  
Without preservatives  
No added sugar  
Vegetarian  
Source of fibre  
Greek product

40g, display 18pcs.



## In 4 flavors:

- Oat, honey, fig, plum & cinnamon (It aids digestion)
- Oat, honey, sunflower seeds, line seeds & pumpkin seeds (Rich in Omega-3 and Omega-6 fatty acids)
- Oat, honey, pomegranate, acai & orange (Antioxidant action)
- Oat, honey, guarana, ginseng & ginger (For energy)



Code:700.001



Code:700.003



Code:700.000



Code:700.002



# 30% Protein Chocolate Crunchy NATURALS 40g

naturals

30% Protein  
No Added Sugar  
With Stevia  
Low in sugar  
Greek product

40g, display 18pcs.



In 5 flavor:

- Milk Chocolate
- Dark Chocolate
- Strawberry
- Banana
- Dubai style

Code:400.032



Code:400.096



Code:400.033



Code:400.095



CRUNCHY  
DUBAI

Code:700.119

# 30% Protein Chocolate Crunchy NATURALS 120g

3-pack Chocolate Crunchy  
with Protein 30% NATURALS 3x40g

120g (3x40g)



In 1 flavor:

- Milk Chocolate



Code:400.070



# sponsorships



## Sponsorships

We actively support sports clubs, associations, and institutions.



# Partner Companies

## Super Market



## Company Canteens



## Kiosks



## Gym



## Greengrocery



## Butcher shops



## Bio Stores



## Grocery stores



## Catering



## Military Stations



## Eshop



## Fuel Stations



## Corporate social responsibility actions

The Naturals company practically supports our fellow human beings in need, contributing financial aid and our free products to the following social agencies: Avaz, Greenpeace, Food Bank, SOS Children's Villages, Smile of the Child, Unesco.

